



TOGETHER FOR AFRICA

organization profile





ABOUT US

Leadership, Entrepreneurship and ICT development trainings are our core mandate as an Organization as we seek to provide solutions that help young people become empowered as future leaders, entrepreneurial gurus and ICT experts not only in Kenya but Africa as a whole.

Operating in 3 counties namely; Nairobi, Kiambu and Kajiado, the Organization continues to put its footprint on the Kenyan youth as we aim to empower the youth to sustainability.

OUR VISION

To establish a community of over 5000 youths who are committed to using their skills, passion and talents to dominate their lives and the marketplace by creating sustainable solutions to the most pressing challenges in Africa by the year 2027

OUR MISSION

To train and empower the youth on pragmatic human approaches that bridge the economic and social disparities in our society

OUR METHODOLOGY

A) SUSTAINABLE DEVELOPMENT

Our program takes a hands-on and inclusive approach with a well defined road map to ensure our trainees fully buy and intergrte what they learn

B) INNOVATION

We believe in never ending change. As such, our programs are dynamic and cater for the always-advancing world

C) EMPOWERMENT

Awakening the inner genius in everyone is vital in a generation that is yearning for guidance . We therefore empwoer the youths to become fellow role models to the next generation.

PROJECT BACKGROUND

29.6%

OF THE TOTAL
POPULATION IS
BETWEEN THE AGE
OF 18 AND 34
(KNBS)



OVER 1 MILLION PEOPLE
ENTER THE LABOUR
MARKET ANNUALLY (FKE)

39%

OF KENYAN YOUTH
ARE UNEMPLOYED
AND ILL EQUIPPED
FOR THE
MARKETPLACE (KNBS)



MEDIAN AGE IN KENYA AND
AFRICA IS 19 YEARS (WILSON
CENTER)



In East Africa, over 60% of young people, aged between 14 and 35 years suffer from identity crisis and are ill equipped for the marketplace. This in turn causes a loss of up to 11 trillion in lifetime earnings (**World Bank report, Feb 2023**).

TOFA has identified this problem and has therefore created a program which will bridge this cognitive gap through 4 pragmatic focus areas. These areas are:

- Leadership development - Focuses on Self Captainship
- Entrepreneurship development - Focuses on marketplace development.
- Intrapreneurship Development - Focuses on workplace development.
- ICT Development - Focuses on Artificial Intelligence & Machine Learning

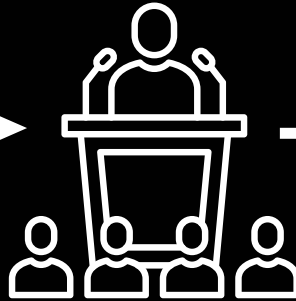
OUR APPROACH

STEP 1: IDENTIFICATION



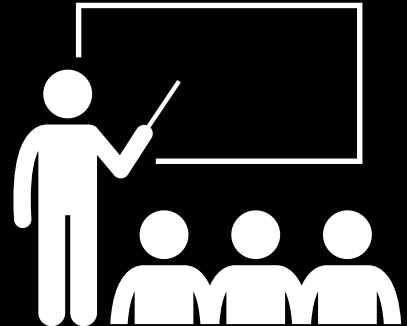
WE IDENTIFY OUR TARGET AUDIENCE BETWEEN THE AGES OF 14 AND 25 YEARS

STEP 2: CONFERENCE



WE BRING THE TARGET GROUP TOGETHER TO BETTER UNDERSTAND THEIR PAIN POINTS

STEP 3: TRAINING



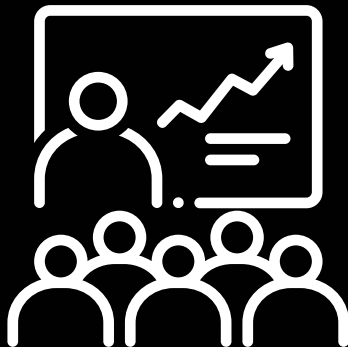
WE TRAIN THEM TO RISE ABOVE THEIR PAIN POINTS AND BE A SOLUTION TO THE SOCIETY

STEP 4: SEED FUNDING



WE PROVIDE SEED FUNDING TO THE COHORT MEMBER VENTURES

STEP 5: FOLLOWUP



WE CREATE A DATABASE TO ENSURE THAT WE REMAIN IN TOUCH WITH THE COHORT MEMBERS

ORGANIZATION STRUCTURE



Mung'ara Kimacia
BOARD CHAIRMAN



Dr Benjamin Wachira
BOARD ADVISOR



Bethany Jepchumba
BOARD MEMBER



Joshua Maina
EXECUTIVE DIRECTOR



Margaret Kinyanjui
BOARD MEMBER



Geroge Maina
BOARD MEMBER



Mercy Njeri
Programs Manager



Peter Epuut
Chief Finance Officer



Michael Oluoch
Chief Operations Officer



Kaitlyn Elavaza
Events Manager



Valdo Oduor
Research Manager



Rachel Mutysia
Sales and Marketing
Manager



Grace Moraa
HR Manager



Paul Okonyo
Legal Counsel



Maureen Wairimu
Public Relations
Manager

GALLERY



THANK YOU



***Contact us on:
+254794792370***

Email: info@tofakenya.org

www.tofakenya.org

